

Mie Prefecture Travel Information SNS Contest!



In Mie prefecture, we are using SNS to disseminate multi-language information in order to inform foreign travelers about various attraction spots in Mie Prefecture. We are looking for articles that include the views and opinions of foreigner to transmit more effective information, which may drive tourism in this prefecture! We are looking for articles in 7 languages (8 types), including English, Chinese (Simplified Chinese, Traditional Chinese), Korean, Thai, French, German, and Spanish.

Period

**February 6,
2017 (Mon.)**



**March 24,
2017 (Fri.)**



**Let's advertise Mie Prefecture's charms
to the world through your own eyes!**

Nature

Culture

Food

Experience

History

Prize

Mie prefecture's special products will be awarded to contributors who receive the highest number of "Like"!

Period

February 6, 2017 (Mon.) - March 24, 2017 (Fri.)

Limitation

There is no particular limitation (professional, amateur, age, etc.)

Application Method

Please email the photographs and articles (in the corresponding foreign language) that you want to post based on the application requirements written on the back side. No limitation on the number of entries per person. Posted contents are limited to sightseeing-related topics within Mie prefecture.

Where to send the application

Mie Prefecture Tourist Information - SNS Contest Division

E-mail address mie_sns@kankomie.or.jp

Review Method

Mie prefecture and the secretariat will select the articles that match the purpose of this project and post them on Mie Prefecture's SNS with your name. Contributors of articles that receive the most "Like" in each language will be awarded special products of Mie prefecture by the secretariat.

Announcement

End of March 2017 (planned)

About Protection of Personal Information

Personal information entered at the time of entry will be used as reference information for correspondence between the secretariat and applicant, such as to make inquiries about the application content and to notify about the award. In addition to the above-mentioned purpose, we will not disclose any personal information to third parties other than those related to this award without consent of the applicant. In addition, the organizer properly treats applicants' personal information in accordance with the Personal Information Protection Law and strives to protect it.

Application Inquiries

Public interest group corporation Mie prefecture tourism federation

E-mail address mie_sns@kankomie.or.jp

Sponsorship Mie prefecture

Application Requirements

Application method

Please send the photographs and articles that you want to post to the secretariat via e-mail. Also, please inform us of the following information in addition to the photos and articles at the time of entry.

- Applicant's name
 - Applicant's nationality
 - Applicant's office or school
 - Language of the submitted article
 - Age
 - Address
 - Phone no.
 - E-mail address
 - How did you know about this project
- ①Flyer ②Word of mouth ③Web ④SNS ⑤Other

Application Inquiries

Public interest group corporation Mie prefecture tourism federation

E-mail address mie_sns@kankomie.or.jp

Notes

1. Articles that fall under or may fall under one or more of the following criteria will be removed.
 - Articles that violate the law and regulations
 - Articles that are against public order and moral
 - Articles that are against public welfare
 - Articles that aim to advertise a specific company, etc.
 - Articles that are related to political or religious activities
 - Articles that slander and violate the privacy of individuals, companies, organizations, etc.
 - Articles that contain inappropriate content and/or expression or content that causes discomfort
 - Articles that the organizer deems inappropriate to the purpose of this contest
2. Entry works are limited to those photographed by the applicant him/herself. It is not possible to apply for double entries or similar work that has been submitted to other contests (however, those published on your own website, SNS, blog, etc., can be submitted).
3. Please use images whose copyright processing has been finished or those that do not require copyright processing for submission. The applicant is responsible in obtaining permission of various rights, etc., required for the submission of the work.
4. Please be careful not to infringe the right of publicity or privacy of a third party in the submitted picture. If there are persons who can be identified individually, please obtain a consent from that person.
5. The organizer shall not bear any responsibility for the infringement of the submission from the third party in the case of litigation or objections, complaints, etc., such as infringement of rights, claims for compensation, etc. The applicant will handle and resolve at their own responsibility and expenses. In the case that any damage is suffered by the applicant, the organizer will not take any responsibility.
6. Applicant is responsible for all costs related to the creation of the submission and the application process.
7. The copyright of the submitted entry belongs to the applicant. However, Mie Prefecture considers the applicant to allow the broadcast or distribution of the submitted work on TV or Internet, etc., free of charge, and the use, the copying and the editing of the work for various events and tourism promotion activities.
8. Even after the announcement of review results, if false facts or violations of the application guidelines are found in the application or submission content, the organizer has the right to cancel the award and ask for the return of the prize.
9. The use of nicknames is allowed for application. However, the actual names of the winners will be made publicly available.
10. Applicant's personal information will not be used for purposes other than the implementation of this contest.
11. The applicant declares to accept all the items in the application guidelines upon submission of the work. Entries will not be returned.